

# MASSACHUSETTS AL-ANON WINTER 2023–24

## Public Outreach Challenge to Institutions and Professionals

The Outreach Committee invites you to participate in our Winter Challenge Campaign to bring the hope and help of Al-Anon to professionals in your local communities.

This is a wonderful opportunity to foster fellowship within your groups while bringing accurate information to professionals who may not be familiar with Al-Anon. This Challenge can be done at the group or district level, and we are grateful for your participation in this exciting project.

**ASSEMBLE OUTREACH PACKETS:** Download and print packets for in-person delivery. There are also electronic packets to distribute to professionals through email. **Visit [alanonma.org/outreach-to-professionals](http://alanonma.org/outreach-to-professionals) to get started.**

**REPORT BACK:** Please keep a list of where you have made contacts and send in your report to [outreach@alanonma.org](mailto:outreach@alanonma.org). We are tracking our progress and will report our successes at the Area Spring Assembly.

*Thank you in advance for participating in this Outreach Challenge!*

**Info for Professionals Brochure**

**Letter to Professionals**

**Al-Anon Faces Alcoholism**

**Al-Anon Faces Alcoholism (back)**

**Add local contact info with a sticker (find sticker template at [alanonma.org](http://alanonma.org))**

Suggestions for places to drop off packets include:

- Police/Fire Stations
- Medical Institutions/Hospital
- Colleges, Schools, Guidance Offices
- Mental Health Providers/Community Assistance Centers
- Religious Organizations

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Contact Lisa R at [outreach@alanonma.org](mailto:outreach@alanonma.org) for more information.